

What Can I Do With This **Ohio State** Major?

Bachelor of Arts

Public Affairs

John Glenn School of Public Affairs

Public affairs is an area of research and practice that includes public management, public administration, and public policy. A degree in public affairs will allow students to put their passion into action and prepare them for a number of leadership and analytical positions in the public and nonprofit sectors. Public affairs is an interdisciplinary field that examines how organizational, administrative, financial, and policy factors impact the performance of government and nonprofit organizations. Students in public affairs learn about public sector organizations and managerial, analytical and financial skills necessary to succeed as a public servant on local, county, state, federal levels; or with a nonprofit organization. Students will choose one of several specialization tracks, including urban policy and management, community organization and civic engagement, and nonprofit management.¹

Career Areas/Job Titles:

Management and Industry

Consultant
City Manager
Financial Analyst
Urban Planner
Human Resource Manager

Campaign Manager
Project Manager

Communication and Media

Marketing Director
Press Secretary

Law Enforcement

Secret Services
Intelligence Officer
Education
Researcher
Social Sciences Teacher

Professor
Librarian
Student Affairs Administrator

Non-Profit/Advocacy

Peace Corp Volunteer
Fundraiser/Development Officer
Human Rights Activist

Grant Writer

Government/Politics

Lawyer
Policy Analyst
Lobbyist
Elected Official
Legal Mediator
Court Clerk
Program Director

**Some careers may require licensure, certification, or further education. Talk to an advisor about specific requirements.*

Transferable Skills:

Economics and Accounting
Business Fundamentals
Law and Policy Awareness
Expressing Ideas
Persuasion
Provide/Respond to Feedback
Speaking Effectively
Written Communication

Motivating Others
Service Orientation
Social Perceptiveness
Teamwork
Developing Evaluation Strategies
Gathering Information
Attention to Detail
Judgment & Decision Making

Initiative
Managing Time/Stress
Strategic Planning/Visioning
Creating Innovative Solutions
Analytical/Critical Thinking
Problem Solving

**This is not an extensive list of transferable skills. See larger list of skills you might develop here:*

<http://ccss.osu.edu>

Professional Links:

John Glenn Civic Leadership Council: <http://glennschool.osu.edu/programs/clc/index.html>

National Association of Schools of Public Affairs and Administration: <http://www.naspaa.org/>

Association for Public Policy Analysis & Management: <http://www.appam.org/>

National Academy of Public Administration: <http://www.napawash.org/>

The American Society for Public Administration: <http://www.aspanet.org/public/>